



The Elway Poll

An independent nonpartisan analysis of public opinion trends in Washington and the Northwest

16 JULY 2014

Inslee Job Ratings Steady and Underwater

Voters have remained steady, divided and mostly critical in their assessment of Governor Jay Inslee's performance over his first year and a half in office.

Inslee's positive ratings ("excellent" or "good") have fluctuated between 40% and 45%, while his negative ratings ("only fair" or "poor") have held at 49-50%. This month's ratings, while down slightly from January, were right at the average for the term:

43% said he as doing an "excellent" (8%) or "good" (35%) job, while 50% said he was doing an "only fair" (36%) or "poor" (14%) job.

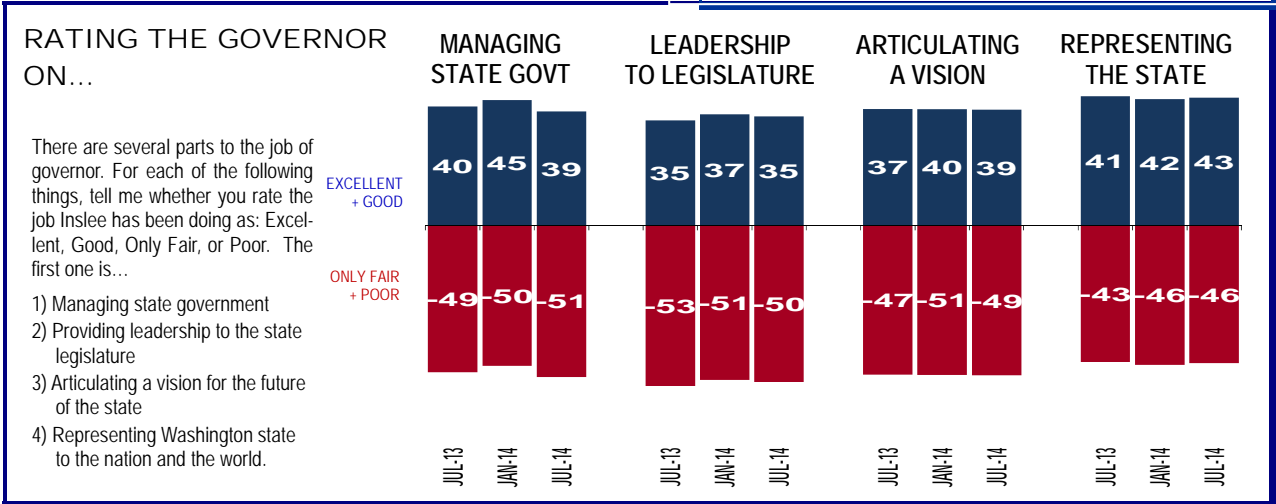
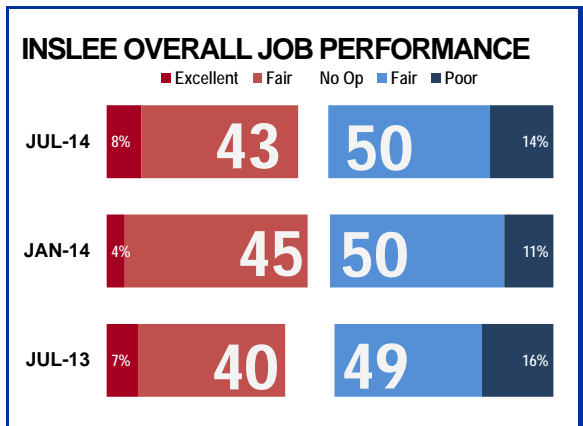
Ratings for four components of the job of governor have the same pattern of little change and a tilt toward the negative side of the scale. From last July to this July, Inslee's net ratings (positive ratings minus negative ratings;) changed as follows:

- Managing state government went from -9 to -12;
- Providing leadership to the legislature went from -18 to -15;
- Articulating a vision for the future of the state stayed at -10;
- Representing Washington state to the nation and the world went from -2 to -3.

None of those differences are statistically significant.

Not surprisingly, Inslee's ratings were related to outlook for the state, but the relationship was lopsided:

- Of those who thought things were looking up for the state, 55% gave Inslee positive ratings; but
- Of those who thought things were getting worse for the state, 75% gave Inslee negative ratings.



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Sample Profile

506 registered voters, selected at random from registered voter lists in Washington state, were interviewed July 8-11 2014 by live, professional interviewers. 45% of the interviews were conducted on cell phones. The margin of sampling error is ±4.5% at the 95% level of confidence. This means, in theory, had this same survey been conducted 100 times, the results would be within ±4.5% of the results reported here at least 95 times.

REGION

King County	29%
Pierce + Kitsap	15%
North Sound (Snohomish to Whatcom)	18%
Western Washington (Clallam to Clark).....	16%
Eastern Washington	21%

GENDER

Male.....	50%
Female.....	50%

PARTY IDENTIFICATION

Democrat	28%
Republican	23%
Independent.....	48%

AGE

18-35	15%
36-50	23%
51-64	31%
65+	28%

HOUSEHOLD INCOME

<\$50,000	26%
\$50-75,000	20%
\$75-100,000	13%
\$100,000+	15%
No Answer.....	25%

Much to no one's surprise, Inslee's ratings followed party lines. As with voter outlook, he got stronger ratings from his detractors than from his supporters:

61% of Democrats gave him positive ratings, while

77% of Republicans gave him negative ratings; Independents were split 44% positive, 48% negative.

Democrats' positive ratings were:

60% for representing the state;
55% for managing state government;
53% for articulating a vision for the state;
49% for providing leadership to the legislature.

Republicans' negative ratings were:

69% for managing state government;
69% for providing leadership to the legislature;
67% for representing the state;
65% for articulating a vision for the state.

Elsewhere:

- Inslee got his best ratings (50% positive) from voters over 65, and his lowest (59% negative) from voters age 50-65.
- He got a 60% positive rating in Seattle, and a 59% negative rating in Eastern Washington.

Inslee's overall ratings are better than 2 of his 3 most recent predecessors. Only Gary Locke had better ratings at this point in his administration.

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PROPRIETARY QUESTIONS: Each quarter, space is reserved in the questionnaire to allow for proprietary questions. The fee for proprietary questions is \$1000 per question. You will receive the results of your question(s) with full crosstabulations within three days after the interviews are completed.

CROSTABS: A full set of cross-tabulation tables is available for \$100.

OVERALL JOB RATING AT 18 MONTHS Last 4 Governors

	<u>POS</u>	<u>NEG</u>	<u>NET</u>
INSLEE	43	-50	-7
GREGOIRE	41	-54	-13
LOCKE	67	-30	+37
LOWRY	37	-58	-21

The Elway Poll
7035 Palatine N.
Seattle, WA 98103
206/264-1500 FAX: 264-0301
epoll@elwayresearch.com